

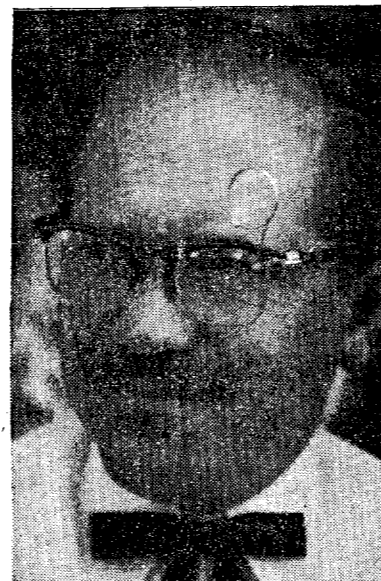
# THESE ARE THE PEOPLE WHO SERVE YOU . . .



KENDALL CARSON



DONALD MARLEY



GEORGE MARSHALL



BERTRAM WETMORE



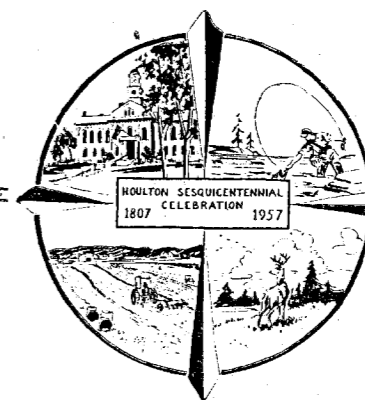
IMOGENE IVEY

# THIS IS THE JEWELRY STORE THAT SERVES YOU . . .

•  
YOU  
DON'T  
NEED  
CASH  
JUST  
SAY  
"CHARGE  
IT"  
•



•  
NEVER  
AN  
EXTRA  
COST  
FOR  
EASY  
CREDIT  
•



## THESE ARE THE PRODUCTS YOU MEET IN OUR STORE

### HOUSEHOLD ITEMS

- Sunbeam
- General Electric
- Westinghouse
- Universal
- Toastmaster
- Dormeyer
- Dominion
- Mirro-Matic
- Presto
- Revereware
- Branchelle
- West Bend

### SHAVERS

- Sunbeam
- Remington
- Norelco
- Schick

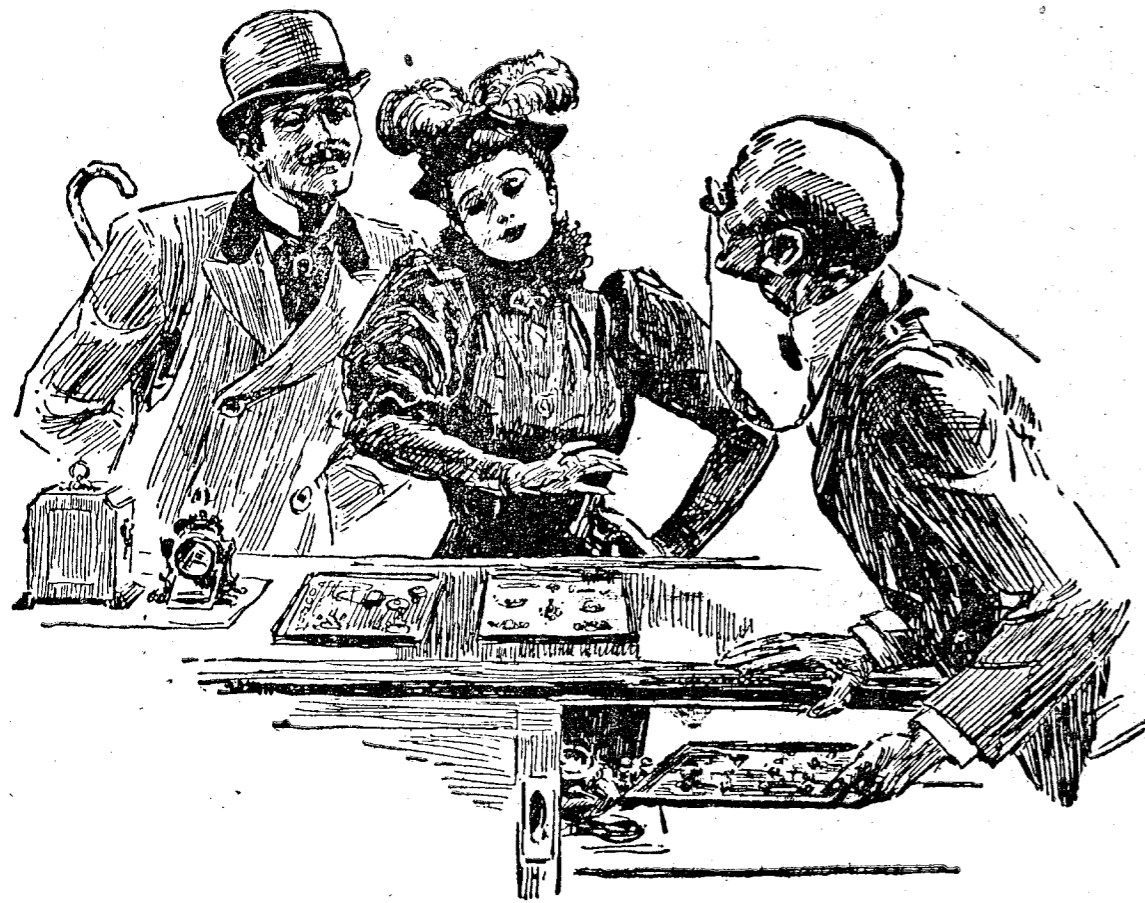
### LIGHTERS

- Ronson
- Zippo
- Evans

### WATCHES

- Bulova
- Benrus
- Omega
- Elgin

# THE JEWELRY BUSINESS HAS PRE-PIONEER FAME . . . BUT WE HAVE HARDLY CARVED OUR INITIALS . . .



. . . while we are comparatively new in the HOULTON business life . . . with only 10 years of the 150 that is being celebrated . . . we feel that we have been very fortunate . . . in having made so many friends in such a short time . . . and these friends have played such an important part in the growth of the DAY'S JEWELRY STORE in Houlton. However if we could lay claim to fame . . . it would be in the form of "top quality" merchandise that we handle at all times.

A check of the notionally advertised brands that we carry is our best recommendation into the future. We are certainly proud to be a part of the growth of Houlton and Aroostook county. We sincerely hope that during this time we have developed a personality . . . individual and pleasing.

OUR SINCERE CONGRATULATIONS TO  
THE PEOPLE OF HOULTON ON ITS 150th BIRTHDAY  
. . . and to the HOULTON PIONEER TIMES for its 100 years of  
service in Aroostook County.

**Day's**  
JEWELERS OPTICIANS

- NEVER A CHARGE FOR FRIENDLY CREDIT •
- DAY'S HAVE ALWAYS BEEN ABLE TO WORK A FRIENDLY EASY CREDIT PLAN FOR EVERY NEED
- STORES IN HOULTON • PRESQUE ISLE • CARIBOU •

**Day's**  
JEWELERS OPTICIANS

- Branchelle
- West Bend
- Hot Point
- Detecto
- Hamilton-Beach
- Carvel Hall

#### PEN and PENCILS

- Paper-Mate
- Sheaffer
- Parker

#### SILVERWARE

- Gorham
- International
- 1847 Rogers
- Wm. Rogers
- Community
- Saart

#### JEWELRY

- Coro
- Van Dell
- Anson
- Speidel
- Gemex
- Jems
- Farrington
- CeeTee
- Delta
- Kiddie Kraft

#### CLOCKS

- Westclox
- Seth Thomas
- Schatz
- Sessions
- Timex

- Bulova
- Benrus
- Gruen
- Longines-Wittnauer
- Waltham
- Omega
- Elgin
- Timex

#### DIAMONDS

- "Feature Lock"

#### LEATHER GOODS

- Samsonite
- Buxton
- Universal

#### TYPEWRITERS

- Smith-Corona
- Remington-Rand
- Royal

#### BAROMETERS

- Airguidè

#### CAMERAS and SUPPLIES

- Polaroid
- Argus
- Revere
- Keystone
- Ansco
- Bell & Howell
- Radiant
- T.D.C.
- Kodak

#### RADIOS and RECORD PLAYERS

- R.C.A.
- Zenith
- Crosley
- General Electric
- Philco

