

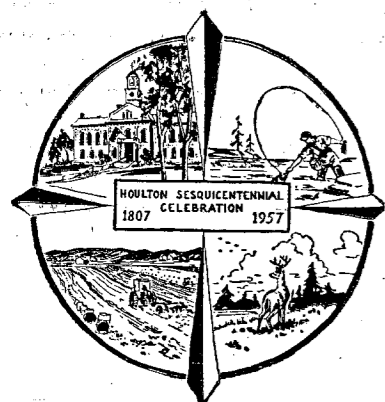
CONGRATULATIONS . . .

TO A TOWN

150 YEARS YOUNG

From an Insurance Agency now in the

PRIME OF LIFE

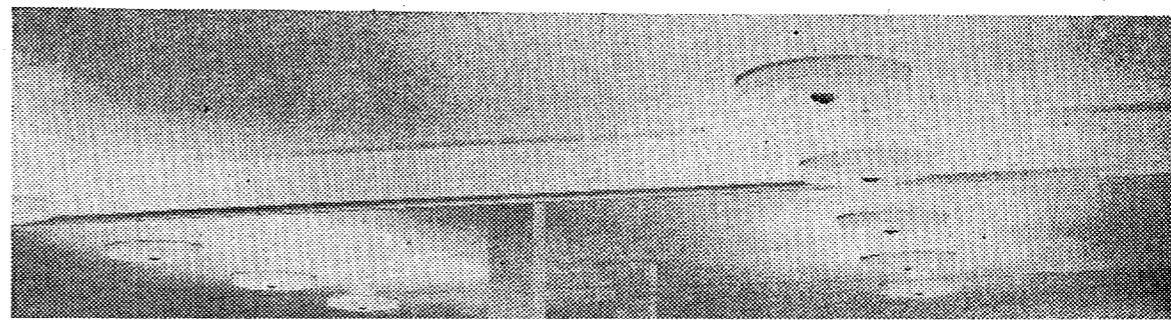


We Insure Everything from A to Z . . .

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Bonds

C . . . **M**edical Payments



F.A. Peabody Co In Business Here Seventy Years

Coincidental with the celebration by the Town of Houlton of its Sesquicentennial, is the observance by the F. A. Peabody Company of its 70th year as an established insurance agency in this town.

Currently located at One Market Square, only the third place of business it has occupied since it was started here in 1887, the firm is now headed by Oscar P. Benn as president and Fred Sylvester as secretary and treasurer.

The company was founded by the late William C. Donnell and the first policies were sold in a small office on the north side of Market Square adjoining the quarters occupied by the First National Bank, which had started in business just five years before that time.

A 70 YEAR RECORD

In that year one of the first companies to grant a license to sell its insurance to the new Houlton agency, was the National Fire Insurance Company. In October of this year the agency will conclude an historic 70 year relationship with the same company.

There have been several changes of name since the beginning but the name of Peabody has been a part of the corporate title since 1906. Around the turn of the century the late Frank Peabody entered the insurance business in Houlton. It was in 1906 that the new building was erected by the Houlton Trust Company on the corner of Water street and, in that same year, the insurance interests of William C. Donnell and F. A. Peabody were merged and the quarters were moved to the second floor of the new building on the east end of the Market Square side.

FIRM NAME CHANGED

Th firm name then became Donnell and Peabody and that title was carried until 1918 when Mr. Donnell retired from the insurance business and Mr. Peabody became the sole owner. It was then changed to the F. A. Pea-

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Yachts
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Since
1887



Best wishes to the
HOULTON PIONEER TIMES,
 also celebrating its
100th BIRTHDAY



OSCAR P. BENN
President

FRED SYLVESTER
Treasurer

Get Complete Insurance Protection from

One Market Square
Houlton

F. A. PEABODY CO.

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men changed to the F. A. Peabody Company by which it was known for the ensuing ten years.

In 1928 another insurance agency merger took place in Houlton when a company which was then operated by the late A. E. Carter and which had been founded here many years before by the late George C. Holyoke, was joined with the Peabody agency. From May 4, of that year, and for the next five years, the firm name was Peabody-Carter Company.

Harvey A. Tompkins was associated with the agency for a brief time in 1931, being a member of the firm. In October of that year Lewis P. Bither also became a member of the firm and held the office of treasurer. He remained with the company until July, 1943.

BECOME SOLE OWNERS

In 1933 the firm name was again changed, back to the F. A. Peabody Company and it was that same year, on June 4, that Oscar P. Benn, now president of the company, became a member of the firm and has been active in its management ever since.

Next change in personnel occurred in 1946 when Fred Sylvester, now secretary and treasurer, joined the concern. On the death of Mr. Peabody in 1948 Mr. Benn and Mr. Sylvester became the sole proprietors of the business.

After 46 years of occupancy of the second floor of the Houlton Trust Company building, the pressure of an expanding business made larger quarters necessary. Accordingly, on January 12, its present commodious quarters at One Market Square were opened to the public.

The office staff is composed of the following, Miss Helen Slaney, since October 17, 1942, Miss Edith McFarlane since August, 1945, Miss Ellouise Hillman since July 17, 1949 and Miss Georgia Holden since September 11, 1950.

The first national flag raised over a town school in Aroostook occurred last Saturday afternoon at the new school house across at the new school house across the bridge, of which Miss Sarah E. Mulherrin is teacher. The flag, a very handsome one, was a present to the school from the citizens of that district. The exercises were held at 2 p. m. and consisted of an address by Supervisor James P. Archibald and singing by the scholars and was a very patriotic and pleasant affair.—Aroostook