

WE EXTEND . . .

OLD FASHIONED

GOOD WISHES

TO THE PEOPLE OF

HOULTON in this
their 150th Anniversary



Congratulations . . . to the citizens of Houlton on this their 150th Anniversary.

Through the years we have had the pleasure of growing with you and serving your transportation needs. We owe our progress to your progress, for we depend on you for a great deal of our business.

To the farmers in your area, we take great pride in your products . . . were happy to "BOOST MAINE WITH EVERY LOAD" . . . to you all . . . we hope the years ahead will be prosperous years for you.



SAVE TIME... MONEY... TROUBLE

SHIP BY TUG/ TRUCK

Celebrating Our 40th ANNIVERSARY

SHIP BY TRUCK...

Less Delay!

Trucks pick up at the source, deliver right to the door. You get the shipment you want, when you want it.

Less Handling!

Goods travel from shipper to consignee with minimum of reloading. Needless wear and tear of rehandling eliminated.

Less Spoilage!

Because trucks travel direct routes, goods arrive faster, fresher . . . and sell better. There isn't time for spoilage when trucks carry the shipment.

Less Loss!

Less delay, less handling, less spoilage slash chance of costly loss . . . help keep your profits higher.

YOU CAN BE SURE... WHEN YOU SPECIFY

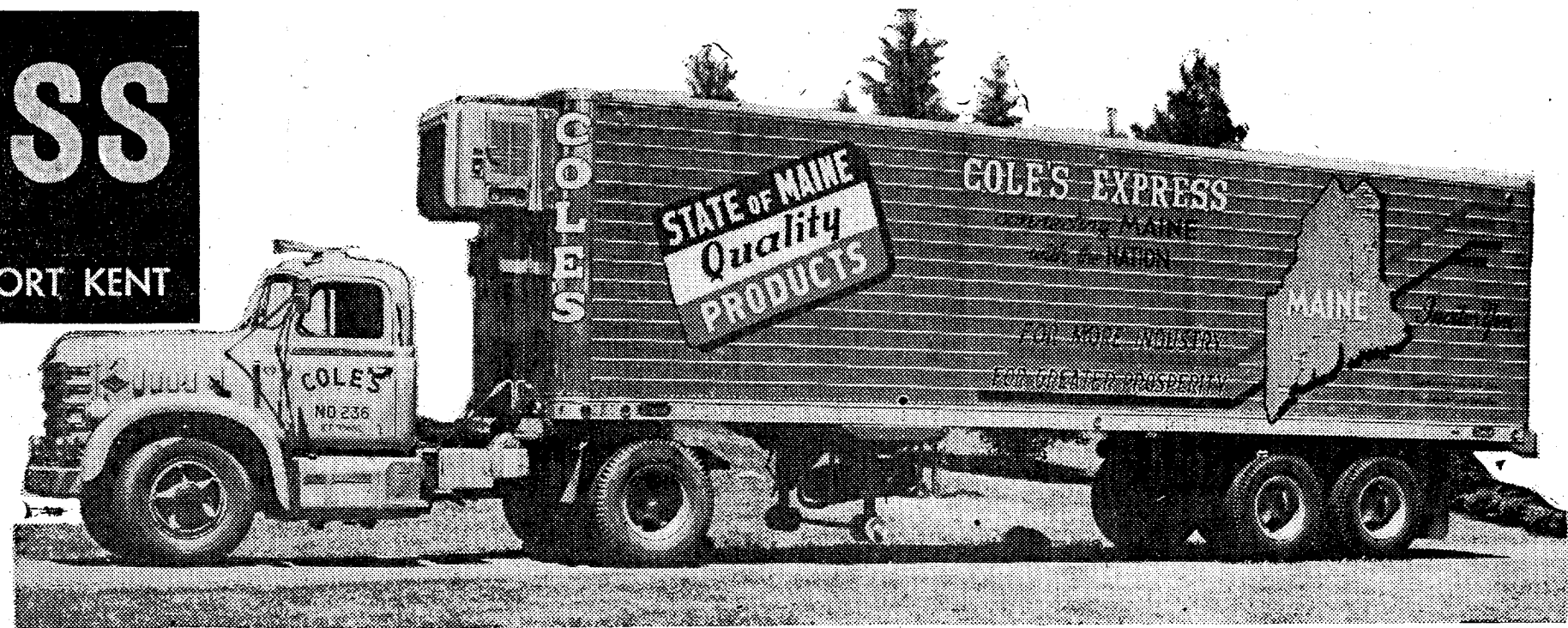
COLE'S EXPRESS

AUGUST 1917 - AUGUST 1957

Serving Houlton, Aroostook County, State of Maine

**We Also Pause To Offer
Our Congratulations To
THE HOULTON PIONEER TIMES
In This Their
100th ANNIVERSARY**

COLE'S EXPRESS
TERMINALS AT
PORTLAND, BANGOR, HOULTON, PRESQUE ISLE, FORT KENT
Serving All of Aroostook County



"MAINE PEOPLE... SERVING MAINE"