

This Wonderful Crew Did This Splendid Job



Everybody on the staff of the Houlton Pioneer Times has had or will have a part in the production and distribution of this Centennial Edition. From planning and writing the editorial and advertising copy, making and selling layouts, composing the advertising, making up the pages, printing and inserting, wrapping, addressing, mailing and—if it is of any interest—preparing and mailing out the bills. From left to right, they are, Austin Rush, engravings and press work, Frankie Cameron, inserting and mailing, Harvey Pratt, advertising composition, Walter Burt, linotype, O. S. Allen, advertising layout and sales, Gerald Wright, stereotype, Bernard E. Esters, general supervision, Mrs. Eleanor Grant, front office, Andy Andrews, news editor, Mrs. Agnes Sheils, linotype, Mrs. Bernard E. Esters, social news, Mrs. Jennie Chase, bookkeeper, Bob Harrigan, press work, Robert Dickens, composition, Fred Gildred, make-up and presswork.

been administered by 37 presidents since it was founded. It now has nine honorary members and one of its members is the past president of another club. Current president is Norman Rogerson with Bert Smith as vice president, Percy Hoar as secretary and treasurer and Sanford Gregg as sergeant-at-arms. The directors are Floyd Haskell, immediate past president, Bert Smith, Norman Rogerson, Harold Bossie, Leo Spain, Harold Inman and Carl Wolhaupter.

+ Editorial +

Perhaps this editorial should more properly have been a part of the regular edition of this newspaper to which these special sections have been added. But it seemed more appropriate to us that these pages, completely devoted to past history, editorially and pictorially, might also include some restrained chest thumping by the management on an achievement of which we are particularly proud.

We cannot refrain, of course, from pointing with pride to the fact that this particular issue of the Houlton Pioneer Times is the largest single edition of any newspaper ever published in Aroostook County. We trust our readers will not deny us the privilege of making some capital of this fact.

It has been, and doubtless will long continue to be, a source of deep pride and satisfaction on the part of the management that it has been able to provide this historical edition of your weekly newspaper for its community. We are especially happy for the coincidence of our own Centennial being the same as the Sesquicentennial year of this town.

This edition has been one of the biggest projects this company has ever successfully attempted in its 100 years of existence . . . and our entire crew, front office and back, has had a vitally important part in it . . . for which the management is profoundly grateful.

We are especially happy for the coincidence of our own Centennial being the same as the Sesquicentennial year of this town. It has been an even greater source of satisfaction to realize that this newspaper is held in sufficiently high esteem in its own community to merit the generous advertising support we have received. Touching, too, has been the messages from our colleagues as well as one from our neighboring town of Woodstock.

We are aware that the contents of this edition will not please everybody. We are sure we have missed repeating the facts of many interesting incidents of the past. In view of the monumental task involved, we have done the best we could and we trust that those who may not agree with us, will nevertheless approve of what has been done.

We are fully aware that we echo the sentiments of our predecessors in being grateful for the long span of years this newspaper has had the privilege of serving the people of this section of Maine. We believe, too, we speak for those who will come after us, in pledging a continuance of an alert interest in and partisanship for this community and this area above all others.

It should be readily understood that this production was not the result of any single-handed contribution of a few; rather it is the culmination of the combined efforts of many. Of dedicated people working together and for the same end; of endless hours spent under exhausting conditions and with the relentless task master of a deadline constantly driving.

We hope that you will read this edition with care and with interest, forgive us for the mistakes that inevitably have been made and give us the benefit of the doubt in cases where a fancied injustice may be noted. We hope you take as much pleasure and enjoyment out of

A Reward For the Design For the Official Seal



Mrs. Esther Faulkner, was presented with a silver well platter as her first prize in drawing the prize winning seal of Houlton's Sesquicentennial. Andrew L. Andrews, left, and George Rich, co-chairmen of Press Committee made the presentation.

Statistics

Statistics can be dull reading. But we thought you might be interested in a few facts and figures about this edition. It contains 88 pages which adds up to 14,788 inches of white space available to be filled . . . or a little more than

reading this Centennial section as we now take in presenting it to you.

400 yards, if you prefer it that way. Across this area has been spread approximately 2000 column inches of pictures . . . or about 4000 square inches. The advertising adds up to better than 7000 column inches. Deducting the four full pages on front sections, the balance of approximately 5000 inches of space had to be filled with written material and heads. That translates into 250 newspaper columns, which may be

an easier way to visualize it. It may also be interesting to know that the newsprint which has gone into this edition weighs more than 8000 pounds. All of which explains some of the reasons why this monumental task has been more than three months in the making. It contains upwards of 140 individual illustrations and we also are grateful to the several contributors who furnished us with material.—Ed.

SATURDAY, AUGUST 17 — HOMECOMING DAY

Sponsored by the Hospitality Division

Beginning of Sesquicentennial Week — 10 Gun Salute, by National Guard

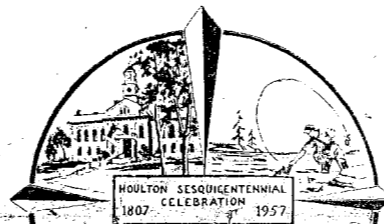
12:00 Registration of guests and welcoming by reception committee, Northland Hotel

3:30 Tea for invited guests, Northland Hotel

4:30 Tours of the town of Houlton for guests, inspection of historical windows

COMPLETE PROGRAM FOR

1807



1957

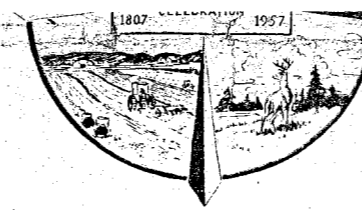
7:00 Band Concert at Community Park by Houlton Band

8:15 Fourth showing of the Historical Spectacle, SHIRETOWN SAGA

9:00 Street Dance, Market Square (Door prize, Ward Cabin which is now being used as the Sesquicentennial Headquarters)

THURSDAY, AUG. 22—AGRICULTURE & INDUSTRY DAY

Sponsored by the Javcees



HOULTON'S SESQUICENTENNIAL CELEBRATION

AUGUST 17th to AUGUST 24th

1:00 to 7:00 P.M. each day —
Ye Olde Collectors Items, Northland

- HISTORICAL WINDOWS**
- 5:30 to 7:00 Genuine Bean Hole Bean Supper by Meduxnekeag Club at the **Community Park eating area** (in case of rain to be held Monday)
 - 6:00 Dinner for dignitaries (small group)
 - 7:00 Official opening ceremonies at **Community Park** by Deputy Assistant Secretary of Defense for Public Affairs, Chauncey Robbins
Coronation of Sesquicentennial Queen and presentation of princesses
 - 8:15 First performance of the Mammoth Historical Spectacle — SHIRETOWN SAGA
- MENU — BEAN HOLE BEAN SUPPER —** by Meduxnekeag Club
Beans — Potato Salad — Pickles
Coffee — Rolls — Dessert

SUNDAY, AUG. 18—FREEDOM OF RELIGION DAY

Sponsored by the Elks Club

- All regular church services, time posted at hotels, motels, etc. Special Sesquicentennial services.
- 3:30 Sisters of the Swish Style Show, **Jr. High**
 - 7:30 Religious music chorale featuring Houlton High School Glee Club and Massed Choirs at **Community Park**

MONDAY, AUG. 19—UNITED AMERICA DAY

Sponsored by Lions Club

- 10:30 Parade
All fraternal organizations, marching units
Houlton Band (sponsored by Geo. S. Gentle Co.)
Winterport Majorettes (sponsored by Tingley's Bakery)
Ladies' orders, marching units
Also featuring cavalcade of antique automobiles by Maine Obsolete Auto League
Fraternal floats, etc.
Queens float
P.T.A. floats
- 2:00 Little League Ball Game (Lions vs. Elks)
- 2:30 Baton Twirling Drill by Winterport Majorettes at **Monument Park**
- 3:00 Old Fashioned Games and contests, catch the greased pig, climb the greased pole, watermelon eating contest, etc., at **Community Park**
- 4:00 Tug-o-war (Lions vs. Rotary)
- 4:30 Old Car stop and crank race on track at **Community Park**
- 7:00 Assembly of Brothers of the Brush — Kangaroo Court
- 8:15 Second showing of Historical Spectacle, SHIRETOWN SAGA
- 10:00 Fireworks — Superb!

TUESDAY, AUG. 20—YOUTH DAY

Sponsored by the Youth of Houlton

- 10:30 Parade
Featuring Dixieland Band
Decorated bicycles and baby buggies
Scouts, youth groups
Youth floats
Pets
Young Riders
Church Youth groups

- Clowns
Also featuring Woodstock Band, (sponsored by Houlton Trust Co.)
Queens float
- 1:30 "Play Ball" Little League ball game, **Community Park** (Rotary vs. Pioneer Times)
- 2:00 to 8:00 Flower Show, **Northland Hotel**
- 2:30 Softball game, at **Community Park** (Brothers of the Brush vs. Little Shavers)
- 3:00 Baby beauty contest, **Monument Park**
- 3:30 Potato sack race, **Monument Park**
- 3:45 Mounted man fight, **Monument Park**
- 4:00 Mr. & Miss Houlton Contest, **Monument Park**
- 4:30 Wrestling match — Mr. Houlton vs. The Phantom? **Monument Park**
- 4:45 Suck the Baby Bottle Contest — open to all comers, **Monument Park**
- 5:00 Jitterbug contest, **Dunn Parking Lot on Broadway**
- 7:00 Trampoline Act, **Community Park**
(Pete Thompson — Gary Severson)
Also presentation of Day's events winners
- 8:15 Third performance of Historical Spectacle, SHIRETOWN SAGA
- 10:00 Fireworks — Mammoth Display!

WEDNESDAY, AUG. 21—MILITARY AND VETERANS DAY

Sponsored by American Legion and Veterans of Foreign Wars

- 10:30 Patriotic parade
Houlton Band (sponsored by Dead River Oil Co.)
V.F.W. march
American Legion march
Canadian units
Marching units from other towns in County
Queens Float
- 1:00 Open house at new armory
- 2:00 to 8:00 Flower Show
- 3:00 Air Force Salute, P.I.A.F.B. (weather permitting)
- 3:30 Style Show — Sisters of the Swish
- 4:30 Review of historical windows
- 5:30 Chicken Barbecue by Lions Club at **Community Park eating area**

Sponsored by the Jaycees

- 10:30 Parade
Woodstock Band (sponsored by Aroostook Potato Products)
Unusual entries
Commercial floats
Industrial floats and entries
Queens Float
- 1:00 Old and new Farm Machinery display
- 2:00 Contests, Barrel rolling, etc.
- 4:00 Children's Gymkhana
- 6:00 Old fashioned basket picnic (bring your family and your basket), **Community Park eating area**
- 7:00 Band Concert — Woodstock Band, **Community Park**
- 7:00 Also old timers hour (live demonstration of old fashioned threshing machine operated by horse power)
- 8:15 Fifth performance of Historical Spectacle, SHIRETOWN SAGA
- 10:00 Bang-up Fireworks

FRIDAY, AUG. 23—MERCHANTS DAY

Sponsored by Rotary Club

- 10:30 Parade
Featuring Mitchell Air Force Band (famous on TV)
Dog Team entry (sponsored by Watson's Hardware)
Retail Merchants Floats
Queens Float
- All day Old Fashioned Sale day in all stores, costumes, customs and bargains — \$500 cash prize to lucky ticket holder
- 1:30 Ladies costume contest, **Monument Park** — anyone eligible — prizes for best costumes.
- 3:15 Old fashioned fiddlers contest
- 5:30 Lobster feed, **Community Park eating area**
- 7:00 Old fashioned step dance exhibition and presentation of Houlton merchants
- 8:15 Sixth showing of the Historical Spectacle — SHIRETOWN SAGA

SATURDAY, AUG. 24—SELLABRATION DAY

Sponsored by Odd Fellows

- Continuation of Old Fashioned Sales Days, Costumes, Customs, Bargains. Watch out for Keystone Kops.
- 1:30 MAMMOTH Parade
Featuring Bath Cadets Bugle & Drum Corp. — 55 men (sponsored by First National Bank of Houlton)
Second showing of outstanding floats
Queens Float
Also featuring the Anah Temple Shrine Band (sponsored by the Bangor & Aroostook Railroad)
- 3:30 Demonstration and drill by Bath Cadets (location to be announced)
- 4:30 Band Concert — Shrine Band
- 5:00 Old fashioned turkey shoot with muzzle loading guns, **Monument Park**
- 7:00 Awarding of prizes, Beard shaving contest
- 8:15 Final Showing of the Historical Spectacle, SHIRETOWN SAGA